

Bluebella Luxury Lingerie

BLUEBELLA®



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The brainchild of Emily Bendell, Bluebella was founded with a simple yet profound vision at its core: to deliver luxurious lingerie, underwear, and nightwear to spirited, fashion-forward women. Our brand champions innovation, inclusivity, and exceptional style above all else, redefining sensuality with every new collection.

INSPIRATION

Our award-winning team takes inspiration from modern lifestyles, fashion trends and the world around us. Each collection we launch has a clear purpose and vision behind it, pushing the boundaries of design with unique fabrics, unusual trims and unforgettable new silhouettes. We are proud to be stocked by some of the UK's and world's most famous retailers, including Selfridges, Victoria's Secret, Bloomingdales, Zalando, David Jones and De Bijenkorf.

We are endlessly inspired by the allure of the hidden, the mystery of what lies underneath, and the illusion of nudity just waiting to be found. Our mission is to not only create beautiful designs but also to make them affordable and inclusive. We believe everyone should be able to wear Bluebella and feel empowered as they do so.

For more details, please visit <https://www.bleu7.com/detail/bluebella-ltd-head-office-leeds-128>
