

## **DIOR Paris Champs-Elyses**





**Address** 

**Contact Person** 

**Mobile Number** 

Email

marketing@bleu7.com

127 Av. des Champs-Élysées

Christian Dior is the couturier of dreams. Since the foundation of her House in 1946, consecrated by the New Look revolution, her visionary spirit has never ceased to magnify women around the world. "Fabric is the only vehicle of our dreams (...). Fashion, in short, comes from a dream, and the dream is an escape," he wrote. Depending on the season, this exceptional heritage is reinvented by the creative passion, power and singular modernity of the various artistic directors who – from haute couture to perfumes – audaciously perpetuate the magic of Dior, the excellence of its know-how and its beauty of gesture. Learn more about our unique story and our latest creations online.

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