

Globant Digital Marketing

Globant >

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Optimize your online performance

We improve communication and sales channels simultaneously, integrating and connecting technology with marketing and sales operations for a seamless customer experience.

Rethinking how marketing is done is the core of our business, and shifting from product-centric to customer-centric is our main goal. We understand and develop every touchpoint of the audience journey from our areas of expertise: Content, Advertising, Social Media, SEO & ASO, Analytics, MadTech and Automation.

ABOUT GLOBANT

Digital Marketing and Sales Brands that connect and integrate technology with marketing and sales operations

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We are a digitally native company that helps organizations reinvent themselves and unleash their potential We are the place where innovation, design, and engineering meet scale. We leverage the latest technologies and methodologies to help organizations transform in every aspect. We want to transform the world, one step at a time. We thrive by transforming organizations for a digital and cognitive future, and we dream to transform our industry with world-class opportunities for talent around the globe.

Actionable Data

75% of consumers look forward to a **consistent experience across multiple engagement channels-social media**, **mobile**, **online**, **in-person**, **or through the phone**. **85% of global customers is buying online**, **since the COVID-19 pandemic has accelerated the online world and its digital channels**. Why Us? Logo **25**,900

highly trained and diverse professionals

Logo 20 countries and global reach

Logo 19 years helping some of the world's leading organizations

Logo 37

Studios, small operating units that foster creativity and innovation



For more details, please visit https://www.bleu7.com/detail/globant-digital-marketing-los-angeles-73