
Simple Tips To Increase Website Traffic

Keywords

Hits 1074

URL

Most online businesses dream of having a highly popular blog. It's good for your brand and ultimately serves to drive wave after wave of potential customers your way.

However, dreaming about it won't get you there — taking action is the key.

Contrary to seemingly popular belief, there is no huge secret to building up your blog traffic. It all comes down to hard work, consistent effort over a long term period, and understanding basic marketing fundamentals.

There are an almost unlimited number of ways to increase traffic to your blog, but if you're stuck for ideas, here are 101 simple tips to get you started. Enjoy!

Content Is King

1. Write eye-catching headlines.
2. Write **excellent content** — make a name for blog as a source of informative, useful, funny, entertaining, or inspiring articles.
3. Write **longer posts** — expand on your content, fill out your blog posts and create truly epic content.
4. Write **shorter posts** — follow Seth Godin's example with short but sweet posts.
5. **Write more often** — the more content you can produce, the better.
6. Blog on a **consistent schedule** so your readers know when to expect new content.
7. Write **list blog posts** — they get more traffic than any other kind of post.
8. Write about **current news** stories.
9. Write about topics **trending** on Twitter and in Google trends.
10. **Search forums** in your niche to see what people are talking about and write an article about it.
11. **Ask your readers** what they'd like you to write about.
12. Write about something **controversial** and start a debate.
13. Use **link bait techniques** to write content that promotes massive sharing.
14. Explore your analytics, find out which is your **most popular content** and create more of the same.
15. Interview **influential people** in your niche/industry.
16. Create a "best blogs" list post and let the bloggers know you've included them — a bit of flattery can go a long way.

Enhance With Multimedia

17. Use eye-catching **photos and graphics** to draw attention to your posts.
 18. Create **Pinterest-friendly graphics** with text on top of images to encourage people to pin your posts.
 19. Create an **interesting infographic** and share it with everyone you can think of.
 20. Upload **videos** to YouTube and Vimeo — make sure a link to your site is in the description and the video.
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21. Produce a **podcast** and distribute it through iTunes.
22. Convert some of your content into a **presentation** and upload it to SlideShare.
23. Host or take part in a **webinar**.
24. **Transcribe** your videos and webinars for extra content.

Be Social

25. Create a **Facebook page** for your blog. Use it to communicate with your readers and post a notification every time you publish a new blog article.
26. **Tweet** all your posts when you publish them.
27. Link to your posts on your **Google+ page** when you publish them.
28. Use social media **scheduling software** like Buffer to post automatically on social media at the best times of the day.
29. Link to your **old posts** periodically from your social media accounts.
30. Join a **collaborative Pinterest board** and tap into the audiences of all the other bloggers pinning to that board.
31. Regularly **pin images from other sites**. The more you pin, the more followers you'll attract on Pinterest. Make sure your blog address is in your profile!
32. Create a **Tumblr** blog and add content related to your niche as well as re-blogging content from your own site.
33. Set up an **Instagram** account and tell your followers when you publish a new post.
34. **Comment on other blogs** with insightful, useful comments.
35. **Link out to other bloggers** generously.
36. **Share** others' posts on Facebook and **retweet** useful information to your readers.
37. Reach out to other bloggers through their blog, by email or on social media — **build relationships**.
38. **Follow all the followers** of other influential bloggers in your niche on Twitter.
39. Include **social sharing buttons** on all your posts.
40. **Swap sidebar links** and buttons with other sites.
41. Include **quotable phrases** in your content and use Clicktotweet to encourage sharing on Twitter.
42. Encourage engagement on your blog by **ending your posts with a question**.
43. Link to all your posts with StumbleUpon.
44. Add some of the users Twitter recommends you to follow every day — a percentage will follow you back.
45. **Reply to your comments** and emails — show your readership that you're interested in what they have to say
46. Join **blogger Facebook groups** and communities to share knowledge and help to promote each other's content.
47. Create a LinkedIn profile with a link to your blog and contribute to groups and discussions in your field.
48. Submit your best posts to Digg and Reddit.
49. Add your favorite blogs to your blogroll — they'll notice and may return the favor.
50. Ask your blogger friends to include you in their blogroll.
51. **Collaborate with other bloggers** to produce and share content.

Guest Posting And Link Building

52. **Guest post** on other blogs — try pitching to one new blog every week.
 53. Include a link to your blog in every single **online profile** you have.
 54. Set up a **free blog** related to your niche with supplementary content on Blogger, Livejournal, Typepad etc. and reference back to your main blog.
 55. **Invite others to guest post on your blog** — they'll send traffic your way when they link to the post.
 56. List your blog in as many free **blog directories** as you can find.
 57. Do **interviews** for other blogs.
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58. Take part in link parties and blog carnivals.
59. Include your blog's URL in your **email signature**.
60. Post helpful information in **forums** related to your niche and include your blog's URL in your signature.
61. Post helpful articles on sites like Hubpages and Squidoo with links back to your blog.
62. Submit articles to **syndicated article directories** like Ezine Articles. If your article is re-published on another blog you'll benefit from extra links.
63. Write and syndicate a **press release** linking back to your blog.
64. Use a **link inspection tool** like Open Site Explorer to find where your competitors are getting links from and copy them.
65. Add your blog to Technorati.
66. **Syndicate your blog** on Amazon Kindle.

SEO

67. **Interlink your blog posts** — link to old posts from new ones and edit old posts to link to more recent ones.
68. Install a **related content plugin** to link each post to several other related posts.
69. Use **keyword research tools** to write about the things that many people are searching for.
70. Install an **SEO plugin** like All in One SEO Pack or the Yoast SEO plugin and optimize your site for search engines, Visitor Analytics & SEO Tools
71. Use relevant keywords in your **image file names** and alt tags.
72. Use **keywords in your post title** and subheadings.
73. Link out to **authority sites** in your niche.
74. Set up **Google authorship** on your blog.

E-books And Freebies

75. Run a **blog giveaway** or competition.
76. Put an opt-in form on your website and send out a **free newsletter**.
77. **Publish an e-book** and sell it or offer it for free on Amazon Kindle. Make sure your web address is in the first 10% of the book so it shows up in the sample.
78. Write an e-book and offer a **generous affiliate commission** to encourage others to distribute it and link to your site.
79. Create a free report and get site visitors to tweet or post about your site on Facebook to access it
80. Offer a free e-course or digital product and encourage your readers to tell people about it.

Offline Ideas

81. Include your blog's URL on your printed **business cards** and give them out to everyone you meet.
82. Attend **blogging conferences** and networking events — distribute your business cards!
83. **Speak** at conferences and special events.
84. Tell your **friends and family** about your blog, Be found - Be connected.

Other Miscellaneous Ideas

85. Enter **blogging competitions** — your blog will usually be promoted on the website hosting the competition and social media for free.
 86. **Answer questions** on Yahoo! Answers and leave a link to your website.
 87. **Ping your blog posts** with a tool like Pingomatic.
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88. **Create a WordPress theme** and include a link to your site in the footer.
89. Choose a **beautiful theme** for your blog.
90. Review products and **share your content with brands**. They may link to your site from their social media accounts
91. Ask a bigger blogger to be your **mentor** and start a case study about improving your blog.
92. Submit photographs to free stock photography sites and Flickr and **ask for a credit link back** to your site.
93. Include a link to your **RSS feed**.
94. Include links to read your blog via Bloglovin'.
95. Link to your **best and most popular posts** from your sidebar.
96. **Go back to old posts** and edit them to update and improve them from time to time
97. Optimize your website for viewing on **mobile devices**.
98. Include different ways to access your content such as category and date archives
99. Include a **search function** on your blog.
100. Create an app for iPhone or Android.
101. Be helpful and be nice — be likeable and help to solve people's problems and they will send traffic your way with no encouragement required.

That should be more than enough to get you started but if you have any other ideas, please let us know in the comments.

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For more details, please visit <https://www.bleu7.com/detail/visitor-analytics-seo-tools-east-new-york-26>
