

Papirfly



Address

1 High St Ct

Contact Person

Mobile Number

Email

hello@papirfly.com

Empower your brand with Papirfly

- Equip your talent with our all-in-one brand management platform
- Do more for less and create value with every asset produced
- Gain control, grow globally and deliver a consistent customer experience in any location and language

Empowering brands

We uncomplicate the complicated – automating previously difficult marketing tasks to help deliver real value. Achieve brand governance, total consistency and employee autonomy.

Every brand has a promise – and ours is to deliver quality, consistency and efficiency for each and every one of our industry-leading clients. If you believe there's a better way for your teams to be more productive, you've found the answer.

Our Story

Over 20 years ago, two separate Scandinavian brands demonstrated constant innovation in the MarTech landscape, and finally came together with a shared vision to empower global brands.

Papirfly was founded in 2000 by Per Oldeide who wanted to “give brands solutions to their marketing problems and overcome the operational challenges they faced every single day.”

From the beginning, the people at Brandmaster were already providing fierce competition. Yet both companies' had aligned values, high-quality MarTech products, innovative attitudes and exceptional delivery for customers.

When the two companies started out, it was considered near impossible to create marketing materials without specialist support.

Until we made it possible.



We proudly announced our merger as Papirfly Group in March 2021. Now, under one brand as Papirfly, every one of our talented people is committed to keep standing out from the crowd of MarTech solutions.

Specialising across a wide variety of niches – corporate branding, employer branding and the multifaceted aspects of retail, hospitality and consumer brand marketing – our team at Papirfly continues to innovate, to challenge and to solve.

And as the landscape continues to evolve, so do we.

There is a better way.

For more details, please visit <https://www.bleu7.com/detail/papirfly-morristown-136>